



NATIONAL FEDERATION OF YOUNG FARMERS' CLUBS
Competitions Programme 2015 - 16

Status FINAL
02 March 2015
Area Eliminator

NFYFC Radio Show Live

21 & under

R U L E S

Competition Aim

To encourage members aged 21 and under to work as a team and develop their public speaking skills, whilst raising social media awareness and promoting a positive image of Young Farmers.

Learning outcomes

Communication, presentation, personal development, social media awareness and public relations skills.

1. DATE AND VENUE

1.1. After Area Finals, the National Final will be held on Competitions Day, Saturday 2nd July 2016 at Staffordshire Showground.

2. REPRESENTATION

2.1. Counties may enter one team per 600 members or part thereof in Area Events.

2.2. Areas will be represented by one team per 3,000 members or part thereof in the Final Competition.

3. ELIGIBILITY

3.1. A team shall consist of **three (3)** members, **two (2)** of whom must be 21 years of age or under and **one (1)** of whom must be 18 years or age or under on 1 September 2015 and full members of a Club affiliated to the NFYFC.

3.2. Competitors are required *in person* to produce on the day of each round of the competition (County/Area/Regional and National) their current and signed Membership Card, with suitable photograph, or a fine of **£20** will be imposed for non-production.

4. SUBSTITUTION

4.1. If more than half the original team (2 members) are unable to compete at the next round the next highest scoring team will represent area/region.

4.2. **All substitutes must have been eligible to compete in the County Final.**

5. PROCEDURE

5.1. The team to present a radio show on "Young Farmers FM" promoting young people, to include two presenters and one guest.

5.2. On the day of the competition the guest will be questioned by two presenters from another team. 10 minutes preparation time will be available for the presenters to meet the guest prior to the start of their radio show.

5.3. The presenters are to ask the guest questions on current issues facing young people. Presenters should be particularly conscious that they are presenting to a family audience and discussions that maybe deemed offensive will be penalised.

5.4. Guests should be prepared to answer questions **reflecting a positive image for young people.**

5.5. The radio show must include:

5.5.1. Introduction to the show

5.5.2. Young Farmers news bulletin relevant to the Federation

5.5.3. Young Farmers recruitment advert

5.5.4. Guest Interview

5.6. At the National Final PA system, microphone and speakers will be provided. No music is required during the radio show.

6. **TIMING**

6.1. The maximum show time is 15 minutes.

7. **SCALE OF MARKS**

Presenters		Guest	
Content	50	Public Image Awareness	30
Effectiveness of questioning	50	Use of key messages	25
Teamwork	40	Effectiveness of answers	25
Diplomacy	30	Presentation	20
Presentation	30	TOTAL	<u>100</u>
TOTAL	<u>200</u>	Overall Team Total	<u>300</u>

8. **AWARDS**

8.1. **NFYFC Final**

8.1.1. At the NFYFC Final the team placed 1st will be awarded **a Trophy** and Prize Cards

8.1.2. Teams placed 2nd and 3rd will be awarded Prize Cards

8.1.3. NFYFC Certificates of Achievement will be awarded to all members at the National Final

9. **NOTES**

9.1. **IMPORTANT:** Competitors are reminded to read carefully the General Rules relating to National Competitions if they are taking part in this Competition. These are available from the NFYFC website or your County Office.

9.2. This competition **WILL** carry points towards the NFU Trophy

9.3. Members will be disqualified if they are not at the Presentation of Awards without prior permission being granted.

